



# KOBUS THERON RESUME

## 1. CURRENT OCCUPATION:

- He is the Founder and Managing Director of MAXIMA Training and Consulting, a Soft skills training and consulting company, founded and successfully operating since 1996, consisting of many professional Life Coaches operating nationally and internationally.
- He is also currently functioning as an Executive Life Coach of Maxima, specialising in conducting motivational talks, training various Personal Development seminars and courses, and consulting people in every aspect of life – career, management, business, marriage, parenting.
  - Motivational Speaker
  - Personal Development of Seminars (SDF), Course Trainer & Facilitator
  - Career Coach
  - Marriage & Relationship Coach
  - Parenting Coach
  - Management Coach
  - Business Coach

## 2. HIS LIFE MISSION:

- To motivate, teach and advise people (individuals & groups) to master the practice of generic success and happiness enhancing skills and principles, called 'Life Skills'

“Maximising people’s success and happiness”  
“Maximising people’s potential”

- To build and govern Maxima to become one of the most helpful soft/life skills training and consulting companies, consisting of thousands of life coaches, allocated and successfully operating in every major city in the world.

### **3. QUALIFICATION, BACKGROUND AND EXPERIENCE:**

- He completed a 3-year Diploma in Theology at the Theological College of SA.
- He has served for more than 12 years as an ordained minister at two different prominent churches and in various institutions in South Africa as well as abroad.
- He completed his studies in professional Life Coaching. These studies are in the process of being officially recognised as a four year Diploma in Life Coaching.
- He has read and studied more than 650 different books on personal development.
- He has been the Managing Director of MAXIMA Training and Consulting for the last TEN years.
- He has more than 23 years of practical experience in Personal Development, Life (Soft) Skills training and consulting.
- He has assisted thousands of people to experience improved standards of success and happiness in all aspects of life – career, business, marriage, parental, financial, spiritual and management.
- He has been and is currently the Executive Life Coach of various prominent Managing Directors, Senior Managers and Religious Ministers in SA.
- He has developed 40 different specialised Personal Development, Life (Soft) Skills Training Courses, currently being offered at various prominent businesses and organisations in SA.
- He is the founder and vision leader of the MAXIMA Life Coach Academy, a 4-year in-service training school for aspirant life coaches.

- He has been successfully and happily married for 22 years with his wife, Karen, and has two special children named Gerrit – age 20 and Chantelle – age 16.
- He successfully completed the Assessors Course (Unit Standard – Conduct Outcome Based Assessments) at the ETDP SETA to qualify as an Assessor.
- He and his team have a proven track record of soft skills training and consulting success in companies such as:
  - AFRICAN UNION FINANCIAL SERVICES
  - AFGRI PRODUCER SERVICES
  - ACCESS INTERNATIONAL
  - AIM ACADEMY OF COSMETOLOGY
  - ASSOCIATE PSYCHIATRIC HOSPITALS
  - BARLOWORLD – (Construction)
  - BERGRIVER MUNICIPALITY
  - BREËRIVER WYNLAND MUNICIPALITY (Ashton)
  - BRIGHT'S (Electrical & Builders Centre)
  - BRITECHEM
  - CAPE PENINSULA TRAINING INSTITUTE
  - CITADEL
  - CITY OF CAPE TOWN
  - COLPAC
  - COLLEGE OF CAPE TOWN
  - COMMUNITY LEGAL CLINIC
  - DEPARTMENT OF PUBLIC WORKS
  - DIETRICH, VOIGT AND MIA INCORPORATED (PATHCARE)
  - DISCOVERY CONSULTING SERVICES / MPUMALANGA
  - DISTELL
  - DYKS VAN HEERDEN ATTORNEYS
  - FRONT DOOR INTERIORS (NELSPRUIT)
  - HOMENET
  - HOWELL ATTORNEYS
  - HYPERAMA – HQ
  - IEASA
  - IMPERIAL TOYOTA (NELSPRUIT)
  - KARIN HANEKOM ATTORNEYS
  - KPMG (NELSPRUIT)
  - MORNE V DEVENTER DECORATORS
  - MOULDMED – SA
  - MPUMALANGA GOVERNMENT DEPARTMENT ECONOMIC DEVELOPMENT
  - METROPOLITAN
  - MR VIDEO – Cape Town – HQ
  - NATIONAL UNION OF MINE WORKERS
  - NETAFIM
  - NELSPRUIT COMMUNITY FORUM
  - OK GROCERS (STRUISBAAI)
  - OLD MUTUAL(PAARL)
  - PICK AND PAY FAMILY STORE BRACKENFELL
  - PICK AND PAY FAMILY STORE PAROW
  - PRODUKTA NISSAN (NELSPRUIT)
  - PROFESSIONAL SECRETARIES OF SA
  - RAWSON PROPERTIES
  - REALTY 1 STRUISBAAI / BREDASDORP
  - RMS
  - SANLAM
  - SANS – SA-NYLON SPINNERS
  - SAP – SOUTH-AFRICA POLICE SERVICES
  - SARIE (NASPERS)
  - SEEFF
  - STEER PROPERTIES / MPUMALANGA
  - SWARTLAND GROEP
  - THE GIDEONS INTERNATIONAL IN SOUTH AFRICA
  - WE 3 BUILD
  - XINIRGISTIX

#### **4. FIELD OF EXPERTISE:**

- He is an international specialist in the knowledge of Life principles – universal timeless, time tested guaranteed success enhancing and life-enriching keys for every aspect of life.
- He has a strong and exceptional motivational gift, training gift, consulting gift and leadership gift.
- He presents the various courses with enthusiasm and conviction, leaving his audience motivated and with the necessary tools/knowledge to apply the principles of success as presented in the applicable course.