



DAVID SCULLARD RESUME

1. CURRENT OCCUPATION:

- He is one of the full time Life Coaches of MAXIMA Training and Consulting, a Soft skills training and consulting company, founded and successfully operating since 1996, consisting of many professional Life Coaches operating nationally and internationally.
- He is currently functioning as a Life Coach of Maxima, specialising in conducting motivational talks, training various Personal Development seminars and courses, and consulting people.

2. HIS LIFE MISSION:

- To motivate, teach and advise people (individuals & groups) to master the practice of generic success and happiness enhancing skills and principles, called 'Life Skills'

"Maximising people's success and happiness"

"Maximising people's potential"

3. QUALIFICATION, BACKGROUND AND EXPERIENCE:

- He completed a Diploma in Small Business Management accredited by the SA Institute of Management.
- He also completed a Diploma in Effective Managerial Techniques accredited by the Chartered Institute of Business Management.
- His passion for people development has led him to complete various personal development and leadership courses (including the Pathways to Excellence course).
- He successfully qualified as a Lieutenant in the SANDF after completing the Junior Leadership course and serving for more than 4 years in the full time force in various management, leadership and training positions.
- He completed various financial courses to qualify as an accredited Personal Financial Adviser, while working for one of the countries largest insurance companies.
- He also worked as an Underwriter and Consultant for various Insurance and Financing companies, locally and abroad (London, Edinburgh – United Kingdom).
- He successfully completed his studies in professional Life Coaching. These studies are in the process of being officially recognised as a four year Diploma in Life Coaching.
- He successfully completed the Assessors Course (Unit Standard – Conduct Outcome Based Assessments) at the ETDP SETA to qualify as an Assessor.
- He has assisted many people to experience improved standards of success and happiness in various aspects of life.
- He has been happily married for more than 4 years to his wife, Cornel.
- He has a proven track record of soft skills training and consulting success, in companies such as:
 - @ THE OFFICE
 - BOLAND COLLEGE
 - CITY OF CAPE TOWN
 - COLLEGE OF CAPE TOWN
 - EURAFRUIT
 - MORNE V DEVENTER DECORATORS
 - PICK AND PAY FAMILY STORE OBSERVATORY
 - PICK AND PAY FAMILY STORE BOSTON
 - AIM ACADEMY OF COSMETOLOGY
 - CAPE PENINSULA TRAINING INSTITUTE
 - JOE SLOVO HIGH SCHOOL
 - BELLVILLE CARE MISSION

4. FIELD OF EXPERTISE:

- He is a specialist in the area of Life principles – universal timeless, time tested guaranteed success enhancing and life enriching keys for every aspect of life.
- He has a strong and exceptional motivational gift, training gift, consulting gift and leadership gift.
- He presents the various courses with enthusiasm and conviction, leaving his audience motivated and with the necessary tools/knowledge to apply the principles of success as presented in the applicable course.