



# BEN MARAIS RESUME

## 1. CURRENT OCCUPATION:

- He is currently functioning as Senior Life Coach & Life Coaching Academy Principal of Maxima, specialising in conducting motivational talks, training various Personal Development seminars and courses, and consulting people in every aspect of life – career, management, business, marriage, parenting.
  - Motivational Speaker
  - Course Trainer & Facilitator
  - Career Coach
  - Marriage & Relationship Coach
  - Parenting Coach
  - Management Coach
  - Business Coach
  - Sport Coach

## 2. HIS LIFE MISSION:

- Business: To motivate, teach and advise people (individuals & groups) to master the practice of generic success and happiness enhancing skills and principles, called 'Life Skills'
- Personal: To use my love of sport and my passion to help people, to motivate, inspire and coach all people to experience happiness and success in all areas of life.

“Maximising people’s success and happiness”  
“Maximising people’s potential”

### **3. QUALIFICATION, BACKGROUND AND EXPERIENCE:**

- He successfully completed a 3-year BA with Theology & a 3-year B-TH degree at the University of the Free State in 1993.
- He has served for 8 years as an ordained minister at the DRC Church in Bethlehem.
- He completed the 3 month International Sports Leadership School training in 2001.
- He completed his studies in professional Life Coaching. These studies are in the process of being officially recognised as a four year Diploma in Life Coaching.
- He is a Level 2 Rugby & Cricket coach and a level 1 Hockey & Soccer coach.
- He has been a Life Coach at MAXIMA Training and Consulting for the last 4 years & a Senior Life Coach for the last year.
- He has 14 years of practical experience in Personal Development, training and consulting.
- He has assisted hundreds of people to experience improved standards of success and happiness in all aspects of life – career, business, marriage, parental, financial, spiritual and management.
- He has been successfully and happily married for 13 years to his wife, Marlene, and has three children named Christoff – age 11, Sandri – age 10 and Estea – age 6.
- He successfully completed the Assessors Course (Unit Standard – Conduct Outcome Based Assessments) at the ETDP SETA to qualify as an Assessor.

- He has a proven track record of soft skills training, consulting & motivating success at companies such as:
  - AIM ACADEMY OF COSMETOLOGY
  - BOLAND KAVALIERS RUGBY UNION
  - BOLAND RUGBY ACADEMY
  - BOLAND COLLEGE
  - CAPE PENINSULA TRAINING INSTITUTE
  - CITY OF CAPE TOWN
  - COLLEGE OF CAPE TOWN
  - DF MALAN HIGH SCHOOL
  - JOE SLOVO HIGH SCHOOL
  - NETAFIM
  - MORNE V DEVENTER DECORATORS
  - PICK AND PAY FAMILY STORE BOSTON & WELGEMOED
  - PICK AND PAY FAMILY STORE HERMANUS
  - PICK AND PAY FAMILY STORE OBSERVATORY
  - RAWSON PROPERTIES

#### **4. FIELD OF EXPERTISE:**

- He is a specialist in the area of Life principles – universal timeless, time tested guaranteed success enhancing and life enriching keys for every aspect of life.
- He has a passion for the youth and for Sports people. To motivate and equip them for success in life.
- He has a strong and exceptional motivational, training, consulting and leadership gift.
- He presents the various courses with enthusiasm and conviction, leaving his audience motivated and with the necessary tools/knowledge to apply the principles of success as presented in the applicable course.